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# Glocalisation: Think Global, Act Local

Linda Ruas [\*\*lindaruas@hotmail.com\*\*](mailto:lindaruas@hotmail.com)

IATEFL Global Issues SIG Joint Coordinator

New Internationalist Easier English wiki

London South East Colleges, Greenwich

# The power of humans, nature global issues and teaching and ...

Tree 'crown  
shyness'  
Chinese dam  
'stealing  
time'?



# Fake news!

- 
- a) Reasons: why global issues?
  - b) How to bring the world in?
  - c) Effects when we do

# Why bring global issues into ELT?

1

**1<sup>st</sup>**

**reason:**

2

**BRAINWASH  
LEARNERS**

## 2<sup>nd</sup> reason

Teach  
content  
via CLIL

(content –  
language –  
integrated  
learning)

# racism

# bullying

# depression

greed

# deforestation

# organ trafficking

# transgender

# disability

# politics

# consumerism

# poverty

**waste**

# politics

# environmental destruction

# hate

# apathy

# fundamentalism

# extreme weather

# sustainability

# feminism

# slavery

# fossil fuels

# inequality

# drugs

# religion



# From global to local:

**KP's Billion Tree Tsunami  
– ahead of schedule!**



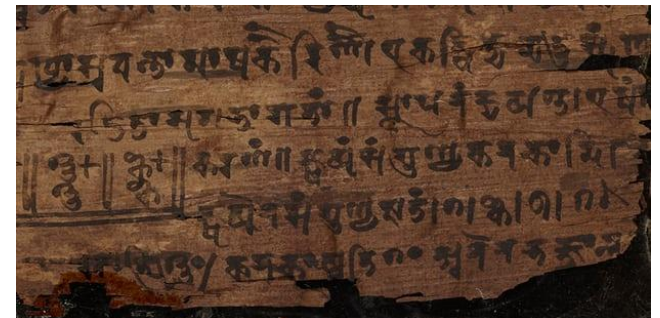
**Death for blasphemy on  
social media**



**Teens electrocuted in  
'honour killing'**



**First use of 'zero' ever – in  
Peshawar**



# But hang on a minute .....!!





# Publishers don't like:



P - **politics**

A - **alcohol**

R - **religion**

S - **sex**

N - **narcotics**

I - **-isms**

P - **pork**

**WHY NOT??**

**Teachers / students / managers might  
say you shouldn't bring these topics into  
class because.....:**

**“It's boring!”**

**“It's too political!”**

**“I don't know anything about it!”**

**“It's dangerous to talk about!”**

**“It's too heavy – we only need light, fun  
topics in class!”**

**“It might upset people!”**

3<sup>rd</sup> reason:

# Steve Brown's Emancipation Continuum

# The Emancipation Continuum – Steve Brown, Glasgow



Disem-  
powerment

**‘Don’t  
upset the  
status quo’**



Indoctrina-  
tion

**‘Do what  
people  
expect you  
to’**



Empower-  
ment

**‘How to  
succeed  
within existing  
power  
structures.’**



Emancipation

**‘Critically  
evaluate  
current  
structures to  
create  
change.’**



**Is Freire's  
Critical  
Pedagogy still  
relevant?**

**Has  
'empowerment'  
been taken over  
by management-  
speak?**

**Is education  
inherently  
dangerous?**

**Can you  
impose  
emancipation?**

**In  
'transformative  
learning' who is  
transforming  
who?**

**Can / should  
we emancipate  
through  
participatory  
practices?**

**Questions ...**



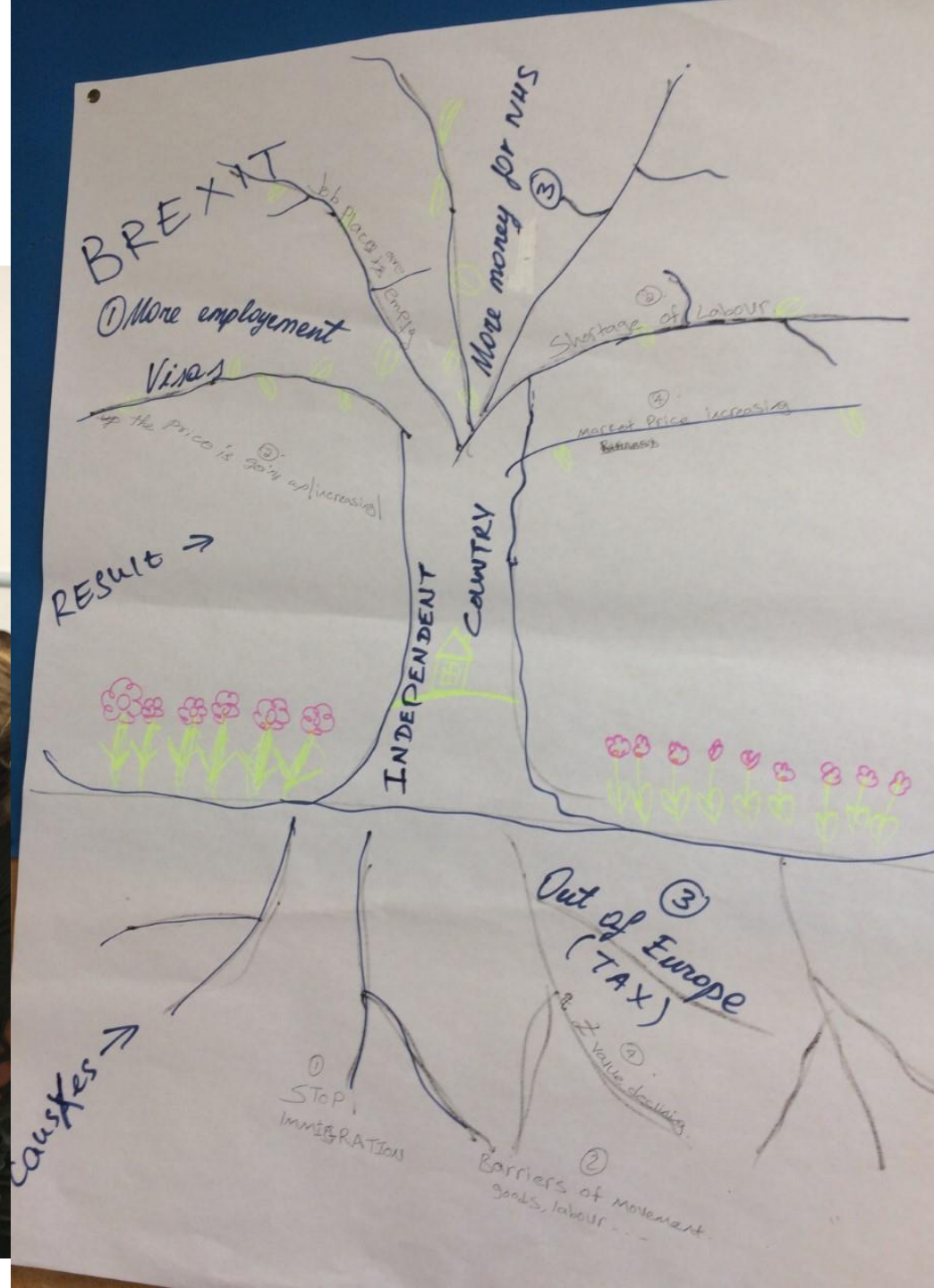
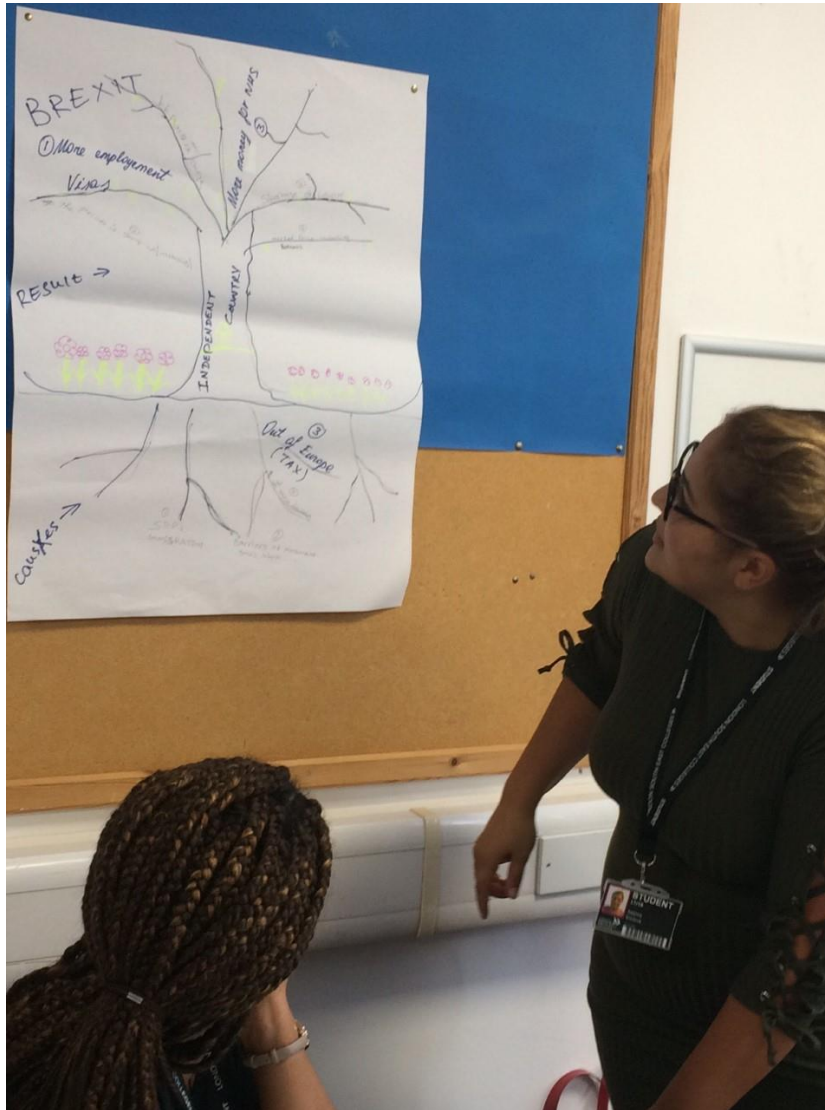
# Reflect / Reflect ESOL

## Participatory tools and techniques:

- **Tree** – causes and effects of teacher strike
- **Iceberg** – bad treatment at local doctor's
- **River** – their journey to the UK
- **'Chapati' (Venn) diagram** – power structures



# Reflect ESOL in class:



**It's 2017!**

**Interlinked, connected world**

**Engage learners in the real world  
to guide them, passionately share  
our concerns with real world  
issues through authentic interest**



**4<sup>th</sup> reason:**



**Ethics? Morals? Right? Wrong?**

**My view? Your view?**

***‘Record number of  
British people have no  
religion: 53%’***

- need global frameworks /  
rules / sets of agreed values





# British Values?



- democracy
- the rule of law
- individual liberty
- mutual **respect** for and **tolerance** of those with different faiths and beliefs and for those without faith

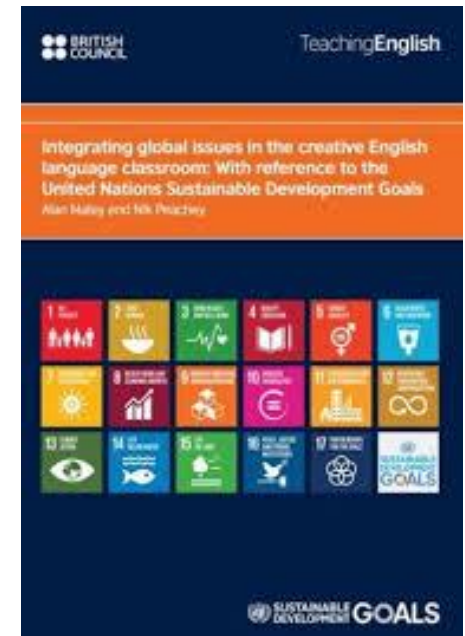


Or ....

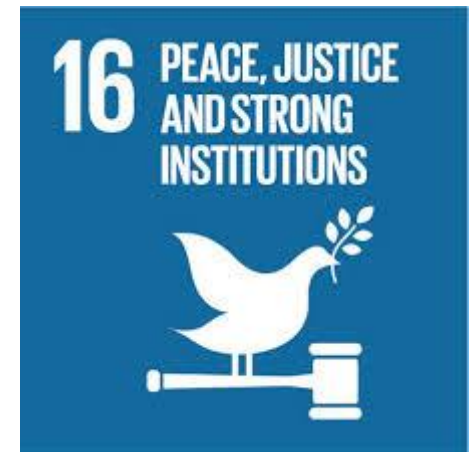
# UN Sustainable Development Goals?



<https://englishagenda.britishcouncil.org/continuing-professional-development/teacher-educator-framework/demonstrating-effective-teaching-behaviour/integrating-global-issues-creative-english-language-classroom>



# SDGs - most important here in Pakistan?:



# Think global – act local: endangered animals



a) Karachi : Indus river dolphins

b) Gilgit: the Markhor deer

**Results:** More confidence, more engagement, far higher pass rate.

(Aamna Pasha,  
Aga Khan University)





**How to start:**

**‘invite’ someone real into class**

**Who?**





If .....

If .....

(about past time)  
(about future)

# Trump



**And ...  
with lower  
levels ...**

**I like you  
because ...**

**I don't like  
you because  
...**



**What's the 'naughtiest' thing you've ever done? (or the one you'd admit to in an interview)**



# Rank my list of 'naughty things':

**a) Marrying a Brazilian I hardly knew so he could get a visa**

**b) Eating meat for more than 25 years**

**c) Driving to work when I could take a bus**

**d) Flying far too much**

**e) Smuggling 30 kilos of coffee from Vienna to Dubrovnik in the 80s when I was a tourist guide ... several times**

**f) Eating some chocolate at work last week**

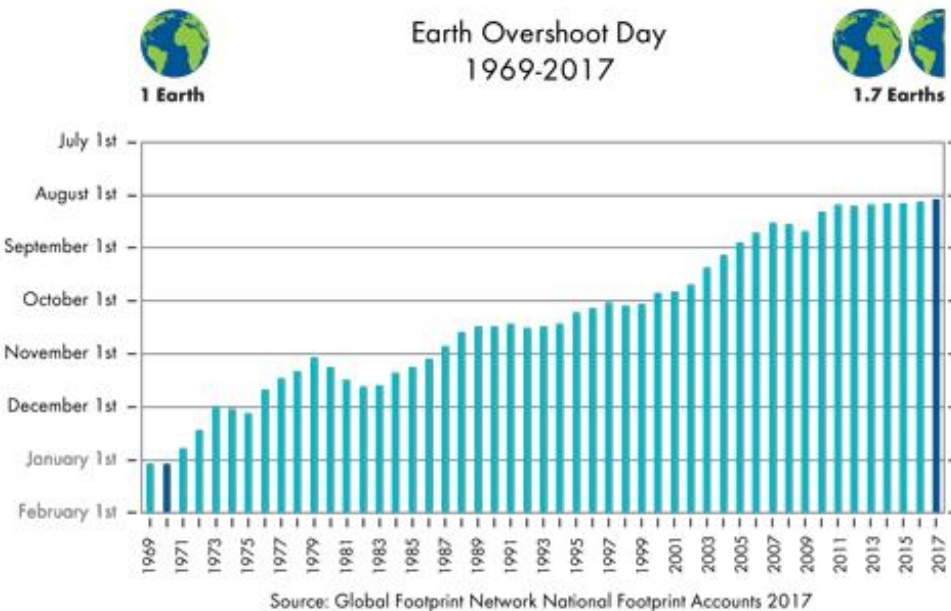




# What's 'naughtier'?

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- Running through wheat fields as a child
- Selling arms to Saudi Arabia
- Cutting benefits to people with disabilities
- Refusing entry to child refugees with family in the UK



Or start with a  
**‘Special Day’**  
lesson:

eg.

Earth Overshoot  
Day?

World Water  
Day?





## Global issues in **Grammar** teaching

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- a) Big bold authentic contexts
  - Rana Plaza
  - Women and the Veil
- b) 'subversive' gapfill

## Fill the gaps:

1. ...a... has just been promoted to Director
2. ...b.... took a small chocolate and giggled  
'How naughty of me!!'
3. The primary school teacher opened the door. Then ...c... called the children in.
4. With great pride ...d..... showed the family the new table ...e..... had spent days making.

5 initials of  
people ...

in the  
world: DT,  
ASSK, TM, ..

in the  
country:

in the  
room:

in my  
head : JS,  
LR, MR,  
OP, MP



Childe Wynd thrice kisses the  
Laidly Worm & rescues his Sister  
the Princess Margaret.

**Global issues in  
skills development**

## **Fairy tales:**

- choose a favourite
- discuss stereotypes
- re-write in groups  
with no stereotypes  
or clichés

*Katharina Groeblinger,  
Vienna*

# 'Silent discussion'

Margarita  
Kosior





**Tweets to summarise  
class/ news / articles and  
raise awareness**

**Email politicians to change  
something: [www.writetothem.com](http://www.writetothem.com)**

**Notes/letters for people to  
find to make them happy**

**Writeaprisoner.com**

**More  
writing  
about  
global  
issues**





# Speaking PMI Plus Minus Interest (Edward de Bono)



# And in pronunciation: 'radical phonology'





**What's really  
really important?  
- so important that you'd  
write it on a protest  
banner and chant it**



**Learners learn  
more, faster?**

**Revolutionise  
the world?**

**Learners  
better  
prepared?**

**Higher level  
of active  
engagement  
?**

**More  
involvement  
in English  
outside class?**

**Teach English + global issues = ?**

# Global connections:



POSITIVE  
NEGATIVES



Think  
Global



Learning for a just and sustainable world





# **‘The Mountain’**

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**Can't:**  
**-go to school**  
**-touch food**  
**-cross rivers**  
**-talk to men**



**Iran: 48% of girls**  
**believe**  
**menstruation is a**  
**disease**

A first-person perspective from a yellow kayak on a wide river. A long concrete bridge with many pillars stretches across the horizon. The water is calm and reflects the sky. The kayak's bow and black deck lines are visible in the foreground.

- Engage and activate!

- Anti-trivialisation!

- Think global and

- Act (local?)

- We can't really avoid 'thinking global' in this modern, interrelated world, but how can we relate our global thinking and caring to ELT and bring the world into class without overstepping our role as teachers? It's very important to provide meaningful context for language work, so we need to decide what we want to raise awareness about, research and learn about at the same time as developing language. Why *should* we bring the world into class and is it possible to do this without unduly influencing learners' opinions? Where can we access relevant materials and how can we adapt and create our own materials and tasks based on what is going on around us? Can we go even further and try to create change for the better through English language classes? We'll probably raise more questions than answers, but this is so important in engaging critically with environmental and gender issues, sustainability and injustice, human rights and exploitation and the effect each of us has on the world.
- We'll look at how to start with simple tasks, for example inviting imaginary political visitors to class, or working with Special Days. We'll experience the power of visuals and inspirational stories to arouse our interest and that of learners, and engage them in new areas of interest. We can help them learn to care enough to bring about change, through sample activities with grammar, skills and pronunciation.
- The world has shrunk and information is available at the click of a button, so it's now more important than ever to help learners deal with big global issues, especially those that might be most relevant to the local context. English is a global language and this should be reflected in English classes, using materials and issues from the whole world, and then personalizing these to make them relevant at the local and individual levels.

## Summary:

- **Introduction** to me, IATEFL, Global Issues SIG – caring global / acting local
- **How to relate global caring** to ELT: 4 reasons why we need to bring global issues into class
  - a) Brainwash learners? (powerful influence of teacher and materials, offer choices, teach critical thinking, use contentious contexts)
  - b) Teach / educate with more content / information : CLIL (teaching the content of the UN Sustainable Development Goals together with English (based on the new book ‘Integrating Global Issues in the Creative English classroom: with reference to the Sustainable Development Goals’)
  - c) Liberate / emancipate our learners: Steve Brown’s Emancipation Continuum – the purpose of teaching, to get a job, or emancipate?
  - d) It’s 2017, the world is at a tipping point, we’re all linked, so we have to share our passions and concerns and engage learners in real world issues through personal authentic interest
- **How to start?:**
  - a) Make it **local** – relate the global to local interest eg. get to gold and child slavery by asking about their own gold, phrases with gold; start with own water use – relate to Pakistan’s and world water problems; clothing sweatshops - start by looking in labels of clothes to see where they’re made; and we all know the carbon footprint tasks learners can do. Aama – critical pedagogy in schools by
    - a) With a ‘special day’ eg. int women’s day, Earth Overshoot Day – examples
    - b) ‘inviting’ real people into class: Teresa May – ‘Naughtiest thing’ task; Trump ‘if’ task
- Simple ways to bring global issues into **grammar** teaching:
  - a) Subversive Rinvolucris he/she dictation
  - b) Big bold real world contexts eg. Rana Plaza, women and the veil
- Simple ways to bring global issues into **skills** teaching:

Read / listen to research world inequalities and injustice eg. ecocide; write protest letters/tweets/emails on real issues to make a difference; write in Kosior’s ‘silent discussion; speak in PMI discussions and Groeblinger’s rewriting fairy tales task to avoid clichés and stereotypes
- Simple ways to bring global issues into **pronunciation** teaching:

Inclusivity, acceptance, comprehensibility and confidence, shouting discussion and protest banners